

Fundraisers and Sponsorship Opportunities

Lakes Region Association

Mardi Gras* By the Lakes Party & Sweepstakes

**Theme to change each year*

Join the Lakes Region Association for a night of food, fun, dancing and prizes!

Our sweepstakes Grand Prize winner will win \$10,000.

Enjoy a great evening at Church Landing to raise funds to increase our marketing and advertising dollars that bring more visitors to the lakes Region.

Sponsorship Opportunities

Captain Leader of the Carnival \$2,500

- Your company will be the presenting sponsor for the event
- Tickets for 2 people to the event (chance to win \$10,000)
- Overnight accommodations to Church Landing for the night of the event
- Company representative to make announcements during the event
- Company signage and verbal recognition at the event.
- Your name and logo will appear on 500 commercials that will broadcast on 10 networks within 24 cities and towns.
- Company name and logo on the home page of our website www.lakesregion.org with a link to your site for 3 months. Company name and logo on the 1,000 invitations and 300 tickets, press releases sent to statewide media, e-mail newsletters sent to over 400 members and 4,500 potential visitors

Maids and Dukes \$1000

- Overnight accommodation for the night of the event
- Company signage and verbal recognition at the event
- Company name and logo on the home page of our website www.lakesregion.org with a link to your site for 3 months. Company name and logo on the 1,000 invitations and 300 tickets, press releases sent to statewide media, e-mail newsletters sent to over 400 members and 4,500 potential visitors

Royal Trumpeters \$500

- Company signage and verbal recognition at the event
- Company name and logo on the home page of our website www.lakesregion.org, the 1,000 invitations and 300 tickets, press releases sent to statewide media, e-mail newsletters sent to over 400 members and 4,500 potential visitors

Jester \$250

- Company signage at the event
- Company name and logo on press releases sent to statewide media, e-mail newsletters sent to over 400 members



LRA Annual Golf Tournament - May 2009

Join us for a day of HOSPITALITY golf, fun and relaxation! Part of the proceeds to benefit the our **Annual Mildred Beach Hospitality Scholarship**. Check out these sponsorship opportunities:

Presenting Sponsor \$2,500

- "Your company name here" presents the Lakes Region Association's 5th Annual Hospitality Golf Tournament. Company name and logo on all printed materials, press releases, e-mail newsletters and all promotions.
- Your name and logo will appear as the presenting company in commercials. Television exposure on 500 commercials that will broadcast on 10 networks within 24 cities and towns.
- Your company name and logo appearing in two additional locations throughout each commercial.
- Your company name and logo displayed on all printed pieces, flier, and event program.
- Includes 18 holes of golf with cart for 8, gift bags, boxed lunch, barbecue dinner with awards and raffle prizes.
- Signage with company name and logo displayed on the golf course, golf cart, and in the banquet facilities.
- Tile banner ad (company name and logo) displayed on www.lakesregion.org with a link to your site for 3 months.

Hole In One \$1,000

- Includes 18 holes of golf with cart for 8, gift bags, boxed lunch, barbecue dinner with awards and raffle prizes.
- Signage with company name and logo displayed on the golf course, golf cart, and in the banquet facilities.
- Tile banner ad (company name and logo) displayed on www.lakesregion.org with a link to your site for 3 months

Birdie \$500

- Includes 18 holes of golf with cart for 4, gift bags, boxed lunch, barbecue dinner with awards and raffle prizes.
- Signage with company name and logo displayed on the golf course.

Par \$350

- Includes 18 holes of golf with cart for 4, gift bags, boxed lunch, barbecue dinner with awards and raffle prizes.

Tee \$100

- Signage with company name and logo displayed at tee.

Team Registration \$350